

PRIVACY AND COOKIES POLICY

Effective Date: December 23, 2022

Welcome to TicketSocket, Inc. of 55 SE 2nd Ave. #13, Delray Beach, FL 33444 (hereinafter “TicketSocket,” “we” or “us”) website at <http://www.ticketsocket.com> (including all content under the “ticketsocket.com” domain name, and referred to herein as the “Website”). This notice (“Privacy Policy”) supplements and is included as a part of our Website [Terms of Service](#). By accepting the Website Terms of Service, you also agree to this Privacy Policy.

This Privacy Policy explains our online information collection and use practices, and the choices you can make about the way we use such information. Please take the time to read and understand this Privacy Policy so that you can appreciate how we use your Personal Data (as defined below). **AS WE UPDATE THE WEBSITE OR EXPAND OUR SERVICES, WE MAY CHANGE THIS PRIVACY POLICY UPON NOTICE TO YOU, HOWEVER, PLEASE REVIEW IT FROM TIME TO TIME.**

This Privacy Policy is subject to the provisions of applicable data protection and privacy laws.

For EEA / UK and Swiss residents:

If you are resident in the European Economic Area (“EEA”) / United Kingdom (“UK”) / Switzerland, we will comply with the EU and UK General Data Protection Regulations (“GDPR”, as applicable) and/or other applicable data protection and privacy laws in the EEA or UK. For the purposes of the GDPR on the Website, TicketSocket is a data “Controller” and you are a “Data Subject” with certain protected privacy rights concerning your “Personal Data.”

If you purchase any tickets from third parties, such as an Event Host (as defined below) using the TicketSocket platform, TicketSocket will be a data “Processor” and the Event Host will be the data “Controller”. We do not control these third-party websites and are not responsible for their privacy statements. When you purchase a ticket, we encourage you to read the privacy policy of the relevant Event Host.

“Personal Data” in this Privacy Policy means any information relating to you as a natural person that can be directly or indirectly related to you. Personal Data includes name, email address, ID number, location, household information, online ID, and factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity. Your

Personal Data may identify you as a person, and thus is often referred to as Personally Identifiable Information (“PII”) or Personal Information (“PI”). Both PII and PI are included in the term “Personal Data” as used in this Privacy Policy.

1. Who Collects Your Information On Our Website?

We do. We collect information from you on the Website, and **we are responsible for protection of your information.**

We have appointed a Data Protection Officer (“DPO”) to manage our privacy obligations. If you have any questions about this Privacy Policy, including any requests to exercise your legal rights, please contact our Data Protection Officer by emailing privacy@ticketsocket.com.

2. What Information Does TicketSocket Collect?

A. Requested Information. On various pages on the Website, we may request specific Personal Data about you in order to register you for an account to use our Services, add you to our email list, facilitate payments for and delivery of our Services, or fulfill your requests for information. You may choose not to provide your Personal Data, but then you might not be able to take advantage of some of the features of our Website and Services. We do not collect any Special Category Data (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data) as defined in the GDPR. Nor do we collect any information about criminal convictions and offenses.

The types of Personal Data we collect and save include:

- **Contact and account registration information** such as name, email address, physical address, date of birth, and phone number;
- **Financial and transactional information** such as bank or credit card information, details about payments to and from you and details of products and Services you have purchased or otherwise obtained from us;
- **Information that you provide in using our Services**, such as information about your customers, their addresses, financial information, and similar content you process through the Services;
- **Marketing and Communications Data** including your email address, your preferences in receiving marketing from us and our third parties and your communication preferences;

- **Information you provide** such as feedback, comments or other messages; and
- **Technical and usage information collected in our logs.** Such information may include standard web log entries that contain your IP address, page URL, browser plug-in types and versions, device information and identifier, operating system information, and timestamp.

B. Aggregate Information. We may also collect anonymous, non-identifying and aggregate information such as the type of browser you are using, device type, the operating system you are using, and the domain name of your Internet service provider. Aggregated data may be derived from your Personal Data, but is not itself Personal Data and it cannot be used, either on its own or together with other data, to directly or indirectly reveal your identity.

3. Why Is My Personal Data Being Collected?

We need to collect your Personal Data so that we can respond to your requests for information / demonstrations or to be added to our emailing lists, and to process your requests for access to accounts and payment for our Services. We also collect aggregate information to help us better design the Website. We collect log information for monitoring purposes to help us to diagnose problems with our servers, administer the Website, calculate usage levels, and otherwise provide services to you. Further details on why your Personal Data are being collected and our legal basis for doing so under GDPR (for EEA/UK/Swiss residents) are provided in Section 15, below.

4. How Do We Use the Information We Collect?

- A. We use the Personal Data you provide for the purposes for which you have submitted it including:
- **Responding To Your Inquiries, Feedback and Fulfilling Your Requests.** We may use your Personal Data to respond to your inquiries and feedback, and to fulfill your requests for information.
 - **Creating and Maintaining Your User Account.** We use your Personal Data to create and maintain an account for you to allow you to purchase and use the Services we make available on the Website.
 - **Subscribing To and Paying For Our Services.** We use your Personal Data to add your subscriptions to our Services, and process your payment for these Services.
 - **Purchasing Tickets or Admission to an Event or Venue.** We may process your payment details as part of our Services so that you can purchase a ticket directly from an Event Host.

- **Participating in Special Promotions.**
- **Communicating With You About Our Services.** We may use your Personal Data to send you marketing information about new Services and other items that may be of interest to you.
- **Sending Administrative Emails.** We may use your Personal Data to send you emails to: (a) confirm your account and your other Personal Data, (b) process your transactions to purchase our Services, (c) provide you with information regarding the Website, or (d) inform you of changes to this Privacy Policy, our Terms of Service, or our other policies.

B. We may use anonymous aggregated information that we collect to improve the design and content of our Website, and to enable us to personalize your Internet experience. We also may use this anonymous aggregated information to analyze how our Website is used, analyze industry trends, as well as to enable us to offer new programs or services.

5. What Are Your Choices Regarding Our Marketing Materials?

We strive to provide you with choices regarding certain Personal Data uses, particularly around marketing and advertising. When required under law (including the GDPR), we will obtain your consent to send you marketing and advertising materials. In general, we will provide a button, checkbox or other means where you affirmatively opt-in to receive marketing emails or other communications from us. You can change your preferences or ask us to stop sending you marketing messages and/or remove your email from our mailing lists by contacting us at privacy@ticketsocket.com or by following the instructions within the marketing messages that you have received.

6. Do We Share Your Personal Data?

A. In general, we will not share your Personal Data except:

- (a) for the purposes for which you provided it;
- (b) with your consent;
- (c) as may be required by law, for example with our professional advisors, lawyers, insurers, regulators and other authorities, or as we think necessary to protect our organization or others from injury (e.g., in response to a court order or subpoena, in response to a law enforcement agency request, or when we believe that someone is causing, or is about to cause, injury to or interference with the rights or property of another);
- (d) on a confidential basis with persons or organizations with whom we contract, such as our suppliers, to carry out internal site operations or as necessary to render the Services;

(e) with our business partners only in compliance with relevant data protection laws; or
(f) for marketing purposes with your consent with our affiliates including without limitation Ice Cream Social, LLC (<http://icecreamsocial.io/>).

We may also share aggregate anonymous information with others, including affiliated and non-affiliated organizations.

Finally, we may transfer your Personal Data to our successor-in-interest in the event of an acquisition, sale, merger or bankruptcy. If a change happens to our business, then the new owners may use your Personal Data in the same way as set out in this Privacy Policy.

B. If you obtain event tickets through our Services you will generally do so where we operate “behind the scenes” for the organization from whom you purchased the ticket, such as an entertainment organization, sports organization or venue (each, an “**Event Host**”). If you wish to purchase tickets to an event and also remain anonymous, you must purchase your tickets in person, directly through the Event Host’s box office or other process the Event Host may make available. Event Hosts are not subject to the provisions of this Privacy Policy and will have their own privacy policy to describe how they handle your Personal Data. When you purchase tickets to an event, you should read and become familiar with the privacy policies of the Event Host. We have no control over the use of your Personal Data by any Event Host, and you agree that we are not liable for any use of your Personal Data by an Event Host. If you have special preferences concerning use of your Personal Data by an Event Host, you must communicate those preferences directly to that Event Host.

7. What Categories of Personal Data Do We Share?

We share only the categories of Personal Data required for us to carry out our internal operations or as necessary to render our Services that you have requested. These categories include your contact and registration information, financial and transaction information, information you process through our Services, and your technical and usage information. As discussed above, the categories of third parties with whom we may share such Personal Data include our service providers, suppliers, business partners, affiliates and professional advisors, as well as law enforcement.

8. Are There Other Ways My Personal Data Could Be Shared?

You may elect to share certain Personal Data with individuals or with the public via your use of the Website. In this case, you will control such

sharing. For example, the Website features links on the Website may make it possible for you to publicly share information via social media such as Facebook, Instagram or Twitter. Be aware that when you choose to share any information online with anyone, including friends, public officials, or the public at large, you may be disclosing sensitive information, or information from which sensitive information can be inferred. Always use caution when sharing information through the Website. You understand and agree that TicketSocket is not responsible for any consequences of your sharing of information through and beyond the Website. We do not control Facebook, Instagram or Twitter or any other third-party websites and are not responsible for their privacy policies. When you leave our Website, we encourage you to read the privacy policy of every website you visit.

9. How Can You Access and Control Your Information?

After registering for an account on the Website, you may log-in to the account and edit your Personal Data in your profile. For instructions on how you can further access your Personal Data that we have collected, or how to correct errors or inaccuracies in such information, please send an e-mail to privacy@ticketsocket.com.

We will also promptly stop using your Personal Data and remove it from our servers and database at any time upon your e-mail request. To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access, making corrections or removing your information. Again, please send an e-mail to privacy@ticketsocket.com to make your request.

10. How Do We Store and Protect Your Information?

- A. After receiving your Personal Data, we will store it on our Website systems for future use. We have physical, electronic, and managerial procedures in place to safeguard and help prevent unauthorized access, maintain data security, and reasonably use the information we collect. Unfortunately, no data transmission over the Internet or data storage solution can ever be completely secure. As a result, although we take industry-standard steps to protect your information (e.g., strong encryption), we cannot ensure or warrant the security of any information you transmit to or receive from us or that we store on our or our service providers' systems.
- B. If you are visiting the Website from outside of the USA, you understand that your connection will be through and to servers located in the USA, and the information you provide will be transferred outside your local location (e.g., the EEA/UK), and will be securely stored in our web servers and internal systems located within the USA.

- C. For EEA/UK/Swiss citizens: Whenever we transfer your Personal Data outside of the EEA, Switzerland or UK, we ensure a degree of protection is afforded to it that is similar to that of the EEA, Switzerland or UK by ensuring at least one of the following safeguards is implemented:
- We will only transfer your Personal Data to countries that have been deemed to provide an adequate level of protection for Personal Data under EEA or UK laws.
 - Where we use certain service providers, we may use specific contracts approved under EEA or UK laws which give Personal Data the same protection it has in EEA or UK.
- D. We will only retain your Personal Data for as long as is reasonably necessary to fulfill the purposes for which we collected it, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your Personal Data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.
- E. We store our logs and other technical records indefinitely (or where they contain personal data, for as long as we have a legitimate reason to keep that information in light of the purpose for which it was provided).

11. Cookie Policy: How Do We Use Cookies And Other Network Technologies?

- A. To enhance your online experience with us, our Website may presently or in the future use “cookies.” Cookies are text files that our web server may place on your hard disk to store your preferences. We may use session, persistent, first-party and third-party cookies. Cookies, by themselves, do not tell us your e-mail address or other Personal Data unless you choose to provide this information to us. Once you choose to provide Personal Data, however, this information may be linked to the data stored in a cookie. We have summarized the types of cookies in Section 11.D, below.
- B. We or our service providers may also use “pixel tags,” “web beacons,” “clear GIFs” embedded links, and other commonly used information-gathering tools in connection with some pages on our Website and HTML-formatted email messages for such purposes as compiling aggregate statistics about Website usage and response rates. A pixel tag is an electronic image (often a single pixel), that is ordinarily not visible to website visitors, and may be associated with cookies on visitors’ hard drives. Pixel tags allow us and our service providers to

count users who have visited certain pages of our Website, to deliver customized services, and to help determine the effectiveness of our Website and Services. When used in HTML-formatted email messages, pixel tags can inform the sender of the email whether and when the email has been opened. Please note that we do not use or set these types of technologies on the websites of Event Hosts. When you purchase a ticket from an Event Host, please read the privacy and cookies information provided by the Event Host to understand how they use these types of technologies.

- C. As you use the Internet, you leave a trail of electronic information at each website you visit. This information, which is sometimes referred to as “Visitor Data”, can be collected and stored by a website’s server. Visitor Data can reveal the type of computer and browsing software you use and the address of the website from which you linked to our Website. We may use Visitor Data as a form of non-Personal Data to determine how much time visitors spend on each page of our Website, how visitors navigate through our Website, and how we may tailor our web pages to better meet the needs of visitors. We will only use this information to improve our Website.
- D. The types of cookies that we may use on our Website include the following:
- **Strictly necessary cookies.** These are cookies that are required for the operation of our Website. They include, for example, cookies that enable you to log into secure areas of our Website, use a shopping cart or make use of e-billing services.
 - **Analytical/performance cookies.** These cookies allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by assisting users in easily finding what they are looking for.
 - **Functionality cookies.** These cookies are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
 - **Targeting cookies.** These cookies record your visit to our Website, the pages you have visited and the links you have followed. We may use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- E. **Our Use of Cookies.** We do not use or set cookies on the websites of Event Hosts. When you purchase a ticket from an Event Host, please read the privacy and cookies information provided by the Event Host to

understand how they use cookies. You can find more information about the individual cookies we use on our own Website, and the purposes for which we use them, in the table below:

<i>Cookie Name</i>	<i>Purpose</i>
<i>_adroll _adroll_fpc _adroll_shared</i>	<i>These cookies are used to identify visitors across visits and devices. They are used by AdRoll.com to allow us to engage in real-time bidding for our advertisements so that we can present relevant advertising on third party sites.</i>
<i>__ar_v4</i>	<i>This cookie is associated with the DoubleClick advertising service from Google, and helps tracking conversion rates for ads.</i>
<i>_fbp</i>	<i>This cookie is used by Facebook to connect us to their advertisement products such as real time bidding for our advertisements so that we can present relevant advertising on Facebook.com.</i>
<i>cli_user_preference</i>	<i>The cookie is used to store the yes/no selection the consent given for cookie usage. It does not store any personal data.</i>
<i>viewed_cookie_policy</i>	<i>The viewed_cookie_policy cookie is set to “yes” when the Cookie law info bar has been viewed and accepted. The cookie is used to store whether or not you have consented to the use of cookies. It does not store any personal data.</i>

F. Third Party Tools. Our Website uses the following third party tools.

(a) We use the PipeDrive tool to assist with our Customer Relationship Management (“CRM”) activities. Please view the PipeDrive Privacy Policy and GDPR description at the following URLs:

<https://www.pipedrive.com/en/privacy>

<https://support.pipedrive.com/hc/en-us/articles/360000335129-Pipedrive-and-GDPR>

(b) We use the AutoPilotHQ Marketing Automation Software tool to automate our marketing and CRM activities. Please view the AutoPilotHQ Privacy Policy and GDPR description at the following URLs:

<https://www.autopilothq.com/legal/privacy-policy>

<https://www.autopilothq.com/blog/what-is-gdpr/>

Please note, again, that we do not use or set third party tools on the websites of Event Hosts. When you purchase a ticket from an Event Host, please read the privacy and cookies information provided by the Event Host to understand how they use these types of technologies.

G. How To Manage Cookies

You may manage, disable and remove cookies from your computer using the following methods:

(1) Modify your browser settings:

- Please follow the instructions provided by your browser to manage, disable or remove cookies.
- Please be careful in making your choices. By blocking the receipt of all cookies indiscriminately, including the technical ones, without providing a specific exception for the Website, you may no longer be able to surf the Website or to benefit, in whole or in part, from its functionalities. Furthermore, removing the technical cookies could remove the preferences set up by using the Website so that you could no longer find products or services you expect to see.

(2) Use our interactive banner:

- In order to disable *first party* profiling cookies and/or identifiers (i.e., those cookies that we directly install), you can simply edit your preferences using the interactive banner that is displayed on our Website homepage. Your choice to disable the use of these cookies will not have any consequences on your ability to surf the Website or use its functionalities. You may reinstate cookie functionality at any time.

By clicking “Accept” on the cookie consent box on our interactive banner when you first access our Website, you accept our use of cookies. In order to disable the third parties cookies or identifiers, please see the privacy policies of those third parties.

12. Collection of Information by Others

Our Website may include links that take you to certain third party websites. Please check the privacy policies of these other websites to learn how they collect, use, store and share information that you may submit to them or that they collect.

13. Children and Young People’s Information

We do not knowingly collect any information from any minors, and we comply with all applicable privacy laws including the GDPR, CCPA, USA Children’s Online Privacy Protection Act (“COPPA”) and associated Federal Trade Commission (“FTC”) rules for collecting Personal Data from minors. Please see the FTC’s website (www.ftc.gov) for more information. If you have concerns about this Website or its Services, wish to find out if your child has accessed our Services, or wish to remove your child’s Personal Data from our servers, please contact us at privacy@ticketsocket.com. Our Website will not knowingly accept Personal Data from anyone under 13 years old without consent of a parent or guardian. In the event that we discover that a child under the age of 13 has provided Personal Data to us, we will make efforts to delete the child’s information in accordance with the COPPA. If you believe that your child under 13 has gained access to our Website without your permission, please contact us at privacy@ticketsocket.com.

14. California Privacy Rights; Virginia Privacy Rights

A. California. The California Consumer Privacy Act (as amended, the “CCPA”) enhances privacy rights and consumer protection for residents of California. Under the CCPA, California residents have the rights to: 1) know what Personal Data are being collected about them in the preceding twelve (12) months; 2) know if their Personal Data are sold or disclosed in the preceding twelve (12) months, and to whom; 3) say ‘no’ to the sale of their Personal Data; 4) access and request deletion of their Personal Data; and 5) receive equal service and price from businesses, even after exercising the foregoing privacy rights. California law allows California residents to request information regarding our disclosures in the preceding twelve (12) months, if any, of their Personal Data to third parties. Further, in accordance with the CCPA we provide a specific ‘[Do Not Sell My Personal Information](#)’ link on our Website where you may specifically opt out of any sale of your Personal Data by us. To request access or deletion of your Personal Data, please contact us at privacy@ticketsocket.com with “Request for Privacy Information” in the subject line. Please include enough detail for us to locate your file to include your name, email address, and username, if any. After verifying your identity, we will provide you with the requested information within forty-five (45) days of receipt. We reserve our right not to respond to requests submitted to an address other than the one posted in this notice. Please note that the CCPA law does not cover all information sharing. Our disclosure only includes information covered by the CCPA.

B. Virginia. The Virginia Consumer Data Protection Act (“CDPA”) enhances privacy rights and consumer protection for residents of

Virginia. . Under the CDPA, Virginia residents have the rights as consumers to: 1) confirm whether or not we are processing Personal Data as a controller of information, and access it; 2) correct any inaccuracies in such Personal Data we may hold; 3) delete Personal Data; 4) obtain a copy of the Personal Data in a portable format (to the extent technically feasible); and 5) opt out of our processing of the Personal Data for purposes of targeted advertising, sale, or profiling in furtherance of decisions that produce legal or similarly significant effects concerning the consumer. To exercise these rights, please contact us at privacy@ticketsocket.com with “Request for Privacy Information - Virginia” in the subject line. We will respond to each consumer request at no charge, up to twice annually, but reserve the right to charge fees under circumstances permitted under the CDPA. Please include enough detail for us to locate your file to include your name, email address, and username, if any. We will provide you with the requested information within forty-five (45) days of receipt, or will let you know if additional information is required, or if additional time is needed to respond to you. We reserve our right not to respond to requests submitted to an address other than the one posted in this notice. If we decide not to take action on your request, then within thirty (30) days after we send you our decision you may appeal that decision to the president of our company by sending an email to privacy@ticketsocket.com with “Virginia CDPA Notice of Appeal” in the subject line. We will issue a written decision within sixty (60) days after we receive that Notice of Appeal. Please note that the CDPA does not cover all information which may be shared with us. Our disclosure only includes information covered by the CDPA.

15. For EEA/Switzerland / UK Residents

A. Your Legal Rights

If you are an EEA/Switzerland/UK resident, under the data protection laws that apply to you, you may contact us at privacy@ticketsocket.com to exercise your rights to:

- **Request access** to your Personal Data (commonly known as a “data subject access request”). This enables you to receive a copy of the Personal Data we hold about you and to check that we are lawfully processing it.
- **Request corrections** of the Personal Data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of any new data you provide to us.
- **Request erasure** of your Personal Data. This enables you to ask us to delete or remove Personal Data where there is no good reason for us to continue to process it. You also have the right to ask us to delete or remove your Personal Data where you have successfully

exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your Personal Data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons of which we will notify you, if applicable, at the time of your request.

- **Object to processing** of your Personal Data where we are relying on a legitimate interest (or those of a third party), and you object to this processing as you feel it impacts your fundamental rights and freedoms. You may also object to our processing your Personal Data for direct marketing purposes. In some cases, we may deny your objection if we can demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- **Request restriction of processing** of your Personal Data. You may request us to suspend the processing your Personal Data in the following scenarios:
 - If you want us to establish the data's accuracy.
 - Where our use of the data is unlawful but you do not want us to erase it.
 - Where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims.
 - You have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- **Request the transfer** of your Personal Data to you or to a third party. Upon request, we will provide to you, or a third party you have chosen, your Personal Data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information that you initially consented for us to use, or that we used in performing our obligations under a contract with you.
- **Withdraw consent at any time** where we are relying on consent to process your Personal Data. This withdrawal will not, however, affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.
- **Make a complaint to a regulator.** You have the right to make a complaint at any time to your local supervisory authority with regard to data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach any supervisory authority, so please contact us in the first instance.

B. Purposes / Legal Basis For Which We Will Use Your Personal Data

For EEA/Swiss/UK residents, data protection laws require us to explain to you our legal basis for using your Personal Data. Most commonly, we will use your Personal Data under the following legal bases:

- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests;
- Where we need to perform our obligations under a contract we are about to enter into, or have entered into with you; and
- Where we need to comply with a legal obligation.

Generally, we do not rely on consent as a legal basis for processing your Personal Data although we will get your consent before sending direct marketing communications to you via email if we are contacting you using details other than your corporate email address. You have the right to withdraw consent to marketing at any time by contacting us.

Purpose/Activity	Type of Personal Data	Lawful basis for processing
To process your payment to purchase tickets from an Event Host	Credit/debit card details	Performance of a contract between you and Event Host
To register you as a new customer and to create and maintain your account	Name, email address, address, username, password, date of birth, and phone number	Performance of a contract between you and Event Host
To process and deliver your order for our Services including: (a) Manage payments, fees and charges; and (b) Collect and recover money owed to us	Name, email address, address, date of birth, phone number, credit/debit card details and transaction history.	Performance of a contract between you and Event Host Necessary for our legitimate interests (to recover debts due to us)
To manage our relationship with you which will include: (a) Notifying you about changes to our terms or Privacy Policy	Name, username, email address and transaction history.	Necessary to comply with a legal obligation Necessary for our legitimate interests (to keep our records updated and to

(b) Asking you to provide feedback		study how customers use our products/services)
To deal with any enquiries, correspondence, concerns or complaints you have raised	Name, username, email address, and information about the issue raised	Legitimate interests – to allow us to respond and deal with any queries, correspondence, concerns or complaints raised by you
To administer and protect our business and the Website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	Name, username, email address, standard web log entries that contain your IP address, page URL, browser plug-in types and versions, device information and identifier, operating system information, and timestamp	Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) Necessary to comply with a legal obligation
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	Name, username, email address, standard web log entries that contain your IP address, page URL, browser plug-in types and versions, device information and identifier, operating system information, and timestamp	Consent, when required Necessary for our legitimate interests in providing our website and promoting our business
To use data analytics to improve our Website, products/Services, marketing, customer relationships and experiences	Name, username, email address, standard web log entries that contain your IP address, page URL, browser plug-in types and versions, device information and identifier, operating system information, and timestamp	Necessary for our legitimate interests (to define types of customers for our products and Services, to keep our Website updated and relevant, to develop our business and to inform our marketing strategy)

To make suggestions and recommendations to you about products or Services that may be of interest to you	Your name and email address	Consent, when required Necessary for our legitimate interests in providing our website and promoting our business
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16. Changes to this Policy

Because our business needs may change over time, we reserve the right to modify this Privacy Policy. If at any time in the future we plan to use your Personal Data in a way that differs from this Privacy Policy, we will revise this Privacy Policy as appropriate. In the event of a change to our Privacy Policy, we will email the updated policy to the email address that you provided to us. Your continued use of the Website following our notice of changes to this Privacy Policy means you accept such changes.

17. Our Contact Information

If you have any questions or concerns about this Privacy Policy, please contact our Data Protection Officer via e-mail at privacy@ticketsocket.com. Copyright © TicketSocket, Inc. All rights reserved. The Website is the property of TicketSocket, Inc. and is protected by United States and international copyright, trademark, and other applicable laws. This includes the content, appearance, and design of the Website, as well as the trademarks, product names, graphics, logos, service names, slogans, colors, and designs.